



PRESENTS...

“THE ULTIMATE GUIDE TO YOUR PERFECT WEB HOSTING SOLUTION”

These days, in an all-out effort to get your business, [web hosting](#) companies offer a bewildering array of choices. The competition for your business is one of the factors that makes web hosting a great buy for prospective webmasters. There are a number of key factors for you to consider when choosing a web hosting company for your website, but ultimately only you are in the best position to know which criteria are most important to you:

Price

First, determine how much you're going to spend on web hosting per year. Then, look for the price for a whole year or two. If you can afford to purchase a longer term, do so! This ends up cheaper in the long run for you. If you can't, pick an alternative package with a lower price.

Disk Space

Any hosting service will indicate how much space they can allocate to you. Usually they will indicate the amount in gigabytes (GB). You have probably encountered “megabytes” in other areas, like your music. A gigabyte, however, is one thousand (1000) megabytes. A typical web page is no more than a few kilobytes large though, so in other words, you do not need a great amount of gigabytes to run a standard sized website. If you find your website growing exponentially, or anticipate it to, then it would be a good idea to [find a host](#) that offers a high amount of GB.

Bandwidth

For the most part, a typical user to a typical site simply has to download your web page (or pages) into their temporary internet files folder on their computer. This uses very little bandwidth, so a simple website can accommodate a relatively large amount of traffic. That number decreases with the addition of large files such as pictures or other downloads.

Bandwidth allocation is usually given in gigabytes. If your website contains nothing but information and small images, consider the lowest amount of bandwidth possible, as that will be all you will need. However, for business and other large scale sites that draw a lot of traffic to the site, more bandwidth is needed. This also goes for websites that contain large-sized images such as wallpapers and websites that contain videos.

Addon Domains

If you want to host more than one website on the same hosting plan, you'll need what's called an addon domains service. Some hosts allow unlimited domains without paying any extra fees. It is always better to go for web hosts that have more than one addon domain available in case you decide to create a new website later on, rather than to [pick a web host](#) that only allows one domain and thus forcing you to either upgrade or sign up to another web host.

Sub Domains

Sub domains allow your website to be divided into sections. If you want *videos.yourname.com* and *images.yourname.com*, you'll need subdomains. You'll probably do just as well if you use subfolders like *yourname.com/videos* so there is no need to worry if your [hosting company](#) does not allow it.

Email Accounts

This is self explanatory. Usually, you will only need one email account (yourname@yoursite.com) but [web hosts](#) can give you as many as you like depending on what plan you choose with them.

FTP Accounts

You will need a method to get your files onto the host's servers. The way to do this is thought a "File Transfer Protocol" (FTP). With FTP, you can connect to your account through an FTP program and directly add as many files as you like of any size. Usage of the FTP client may seem daunting at first, but there are countless helpful individuals and helpful articles for your benefit. One FTP account should be enough for your entire site.

MYSQL Databases

For a personal website that is often static, you aren't going to need a database. However, if you're running a business, forum, blog, or would like to add any major function to your website, you will need a database.

Programming

Large-scale websites are written in programming languages such as PHP and ASP (for windows). Often these sites also run programs written in Perl, Java, C# or C++. However, if the host does not support such languages, they your site will either not display properly (if at all) or your program applications will not run. Be sure your [potential web host](#) can support your site before signing up.

Additional Information You Will Find Helpful

- If you can't find the web host's "Terms of Service" on their site, or you need to spend hours looking for it, don't bother studying their offers. TOS is your protection! If they're hiding it, they don't care for your site and your business.

- Make sure the web host has a money-back guarantee. If you realize the host you have chosen is not right for you it is good to know there is a way out, however most hosts only allow this window to be open for about 30 days so make sure you know by then if you are sticking with your host or not.

You're good to go!

That is basically all you will need to know to find the [perfect web hosting](#) solution for you. Host Rush has gathered the finest web hosts on the internet and compared their features alongside each other for you to use at your will to find exactly what you are looking for at a price that suits you. Simply log on to HostRush.com to select your web host!